



Viacheslav

Zaitsev Viacheslav Zaitsev, better known as Slava Zaitsev, born on March 2, 1938, in Ivanovo (USSR) is a Russian fashion and costume designer.

His mother was a cleaner and laundry woman, and his father was ruled 'an enemy of the people' and deported to Stalinist camp. That was the reason why his first surname was Kokurin (It was his mother's surname). After the World War II Viacheslav's mother was often ill and he had to sing in squares to earn money. Out of love for his mother, he tried his hand at embroidering. He was good at painting. Zaitsev appreciated the beauty of nature. Slava Zaitsev was a painter, a poet, a graphic designer, and a fashion designer. He dressed champions from the Russian figure skating team and hostesses and stewards from the Russian national airline, Aeroflot. Zaitsev designed costumes for the Russian team at the 1980 Moscow Olympics and the 1984 Sarajevo Winter Olympics. Zaitsev was asked to design outfits for Russia's first lady, Lyudmila Putina. He designed clothes for Alla Pugachiova and other Soviet singers. He made clothes for the film "Ivan Vasilyevich changes profession". Russian style always inspired him. He paid attention to the shape and the colour, the typical Russian ornament, the

beauty of the Russian folk costume. He used decorative embroidery in his models.

Valentin Yudashkin

Valentin Yudashkin was born on 14 October 1963. He was a Russian fashion designer. In his childhood Valentin was fond of figure skating. Then he was interested in ball-room dancing. When he was a teenager his hobby was sewing. He made clothes for dolls. Yudashkin became famous in the 1980s, dressing Raisa Gorbacheva. His designs were exhibited in museums in Paris, in Los Angeles, in New York, in Moscow. Kate Winslet, Mila Yovovich, Lady Gaga had dresses designed by Yudashkin. He also created bridal collection. In 2008 he created a costume in traditional Russian style for Minnie Mouse. It was the beginning of cooperation with Disney corporation. Valentin Yudashkin made a collection, which was inspired by American cartoon characters. In 2010, he redesigned Russia's military uniforms.



The designs created by Valentin Yudashkin refer to Russian style. One of his most favourite things is a floor-length dress which is the symbol of femininity.